



PATRICIA KAISER (* 13. June 1984 in Eberschwang near Ried im Innkreis, Upper Austria) started her public career at 15 years of age and was an early example for a successful crossover of premium sports and lifestyle: in the year 2000 the aspiring track and field athlete was elected the youngest Miss Austria in History and participated in the Miss World contest in London.

After entering into the international modelling world, other success stories came about quickly: record deals and TV-engagements as well as the ever persistent love of sports. Over the course of several years, Kaiser remained to be one of the best national javelin throwers and multi-discipline athletes while performing splendidly in front of the camera. The next venture involved the development of her music career. Together with Leo Aberer she participated in the qualifying round of the "Song-Contest"; her song "There will never be another you" was top of the Ö3-music charts and three further singles "Open Sesame", "Escucha Me" and "Don't wanna be" succeeded in entering the charts. Hence, her musical talent could not be questioned and in 2005 she proved that she could also convince with her show talent in the first season of "Dancing Stars" (ORF).

Since she obviously feels very comfortable in front of the camera, starting an acting career seems all too natural. The debut was in 2009 with "SOKO Donau" (Böser Zauber, Preis der Schönheit – Jessica Dorn), which preceeded the movie „Glücksbringer“ (ZDF).

In October of 2009 Patricia Kaiser had to experience a devastating stroke of fate. Her partner at that time – Gustav Kral – was killed in a car accident. Apart from significant psychological trauma Patricia was not harmed and thanks to her positive attitude she was able to return to her everyday life.

In the beginning of 2011 she published a fitness CD "Core & More" together with the sport scientist and physiotherapist Roman Jahoda.

After she ended her career in high performance sports Patricia Kaiser started to collect new experiences in the media sector. Laola1.at, Austria's leading online sport portal, was her first employer and after that she was able to further these new found proficiencies to become an innovative part of her professional life. Since 2017 her focus has shifted to moderation – e.g. accompanying the actions of the drivers at the DTM in Spielberg or moderating her own program on LT1 (ÖÖ Life) and Laola1.at (Fußball total).

It is impossible to imagine the world of fashion without Patricia Kaiser – her face represents numerous notable brands on a national and international level. In addition to her successful work as moderator and model she has also gained recognition as a "digital storyteller" and blogger in the booming holistic-lifestyle and health industry. As a mentor, she is able to inspire many people with her concept of empowerment.

Further to all the above, Patricia has been highly engaged in "WINGS FOR LIFE" since 2014, where her work as ambassador is of utmost personal importance.